



THE ESTON SHOW

29th – 30th August 2026

The following general information is necessary to ensure the success and smooth running of our show, and we will appreciate it if you respect these few basic conditions:

GENERAL INFORMATION

Venue: Beaumont Eston Farmers Club, R603, Eston

Date: Saturday 29th – 30th August 2026

Time: Saturday 29th August 2026 09h00 – 17h00

Sunday 30th August 2026 09h00 – 16h00

Hosted by the Beaumont Eston Farmers' Association

B.E.F.A. PO Box 55, 3740

Show Chairman: Roger Cox

Vice- Chairman: Belinda Love

Email: bookings@theestonshow.co.za

Cell: 072 2406406 / 072 149 8685 (WhatsApp/SMS only)



GENERAL RULES AND REGULATIONS

1. BOOKING OF STANDS:

Please note that the booking of stands is on a first come first serve basis and will only be confirmed on receipt of payment.

Visit our website www.theestonshow.co.za for information, show ground layouts and online bookings.

- Bookings for 2026 will start on the 6th of April 2026, any bookings made on the Website, before this date will be deleted.
- Invoice number will be provided on receipt of application. Use this number in all communication to do with the show.
- Bookings are confirmed by receipt of payment, email deposit slip/proof of payment quoting invoice number to bookings@theestonshow.co.za.
- Last date of bookings is 1st August 2026.
- Payment details will be included in your invoice.
- Stands not paid for one week from the date of booking will be cleared up on the website and be available to any other prospective exhibitor.
- No payments will be accepted on the weekend of the show, and no exhibitor will be allowed to set up if payment has not been received in full.
- You need to bring all your requirements for your stand as **no chairs, tables etc. will be supplied.**
- Cancellation of stand bookings must be placed in writing and e-mailed to the Show Chairman by **24th July 2026**. No refunds will be paid for cancellations after this date. Late booking refunds are at the discretion of the show committee.

PLEASE NOTE:

Vehicles, ATV's, Quads, Golf Carts, Ride-on mowers/tractors and any other form of transport will NOT be allowed to operate in the show grounds or walkways during the show period. Only exceptions will be show officials and emergency vehicles – **breaking of this rule will result in expulsion of the exhibitor from the show grounds.**



2. STAND HOLDER IDENTIFICATION / WRIST BANDS

Stand holders will be issued with exhibitor wrist bands and parking discs.

- Craft & Industrial indoor stand: 2 weekend Wrist bands per stand and 1 Parking disc
- Outdoor stand (Premium, A, B & C): 4 weekend Wrist bands per stand and 1 Parking disc
- VIP Stands: 4 weekend Wrist bands per stand and 1 Parking disc.
- Food Vendors: 2 Wrist Bands and 1 Parking disc

These can be collected for your team on Friday 28th August before 17h00 – Please collect from the information tent.

NB: NO ADDITIONAL COMPLIMENTARY tickets will be issued. Additional tickets may be purchased before 21st August 2026 via email or Quicket. After this date, you will be required to purchase tickets at the Show entrance during the course of the weekend.

You will not receive your tickets if payment is still outstanding. We will require proof of payment if late payments are made in order to provide you with your passes.

3. BUILD UP AND BREAK DOWN OF EXHIBITION:

- All stands are to be set up by 17h00 on Friday 30th August 2026. Please make sure that a company representative is present to accept delivery of your tents or any equipment/vehicles used for your stands – No show committee member or volunteer will accept any of these items.
- You can break down your stand after 16h00 Sunday 30th August 2026. Exhibitors are requested to clear the area of their stand and leave it in the condition in which they find it. No exhibitors will be permitted to break down their stands before the show officially closes.
- **NO MARQUEES will be allowed on Premium and A stands. Marquees should be discussed with the Show committee to get prior approval.**

NB:

- Removal of exhibits during the show is strictly forbidden. Your entry binds you to be on the show for the full duration of the show.
- No exhibitor will be allowed to enter their stand area until full payment has been received.



4. ADDITIONAL EXHIBITION RULES:

Selling of foodstuffs:

- Selling of food by exhibitors is NOT permitted.

Catering/Bar facilities

- Food will be available at the main marquee from 08h00 on each day of the show.
- No refreshments (Food/alcohol/soft drinks) are allowed to be brought onto the show grounds.
- All drinks/food are to be purchased from the main marquee.
- No alcohol may be consumed outside of the designated drinking areas.
- **Bulk orders, for drinks and food over the Show weekend, are to be placed with the Eston Club – catering@estonclub.co.za before 14th August 2026 12h00**
- Orders paid for prior to collection will be subject to a discount. Orders NOT paid prior to collection will be charged at FULL bar prices.
- **Orders for ice (Blocks or cubes) are to be placed by 14th August 2026 12h00**
- All drinks orders are to be collected from main marquee on first day of show between 08h00 and 09h00. Catering orders can be collected each day from the main marquee food section.

5. ELECTRICITY/POWER POINTS

There are limited number of power outlets available. Should you require power for your stand, please ensure you book this when booking your stand, so that you are not disappointed. No booking of electricity will be accepted after the 1st of August 2026. It is at the discretion of the Committee to advise any stand if there is an issue with outlets and if we are to revoke this use.

NB: Please bring your own extension cords and double adapters – none will be provided.

NO generators are permitted. Should your requirements be greater than standard supply, please notify us in advance.

6. INSURANCE

Exhibitors must ensure that they have adequate cover for all exhibits and risks. The organizers, Sponsors and the Beaumont Eston Farmers Association, are not liable for any loss or accidents which may occur.



7. INDEMNITY

No claim whatsoever shall lie against The Eston Show and the Beaumont Eston Farmers' Association (BEFA) arising out of the theft of, loss, or damage to the property of any person or association of persons on the premises falling under the control of, owned or leased by The Eston Show and BEFA irrespective of the cause of such theft, loss or damage. The Eston Show and BEFA are hereby indemnified against any and all claims at the instance of any person or association of people, which may arise out of the theft, loss or damage afore mentioned. All persons enter the premises of The Eston Show and Beaumont Eston Farmers' Association on the condition that they do so at their own risk and no claim will lie against The Eston Show or BEFA for any damage or loss suffered to their person or property whilst they are on the premises, arising out of any cause whatsoever.

8. FIRE REGULATIONS

The grass area surrounding the Club can be very dry, therefore please take the necessary precautions to prevent fires. No open flames will be allowed on stands.

9. PARKING

Kindly make use of the demarcated parking area. No vehicles will be allowed into the exhibit area after offloading or during the show hours. Your vehicle will only be allowed access into the vendor parking area with the correct identification. If your parking disc is not visible, your vehicle will be clamped, and you will be required to pay the release fee directly with the security company. 1 parking disc = 1 vehicle entry for the weekend. Discs CANNOT be reused on additional vehicles. Please contact the organizers if additional parking discs are required.

10. SECURITY

The organizers have arranged full security, day and night from 18h00 Thursday 27th August 2026 – 08h00 Monday 31st August 2026. Any extra security needed is for your own account. Private stand security will only be permitted from the security company as specified by The Eston Show Committee. All valuables and movable accessories should be removed after hours, as the organizers cannot be held responsible for any losses/damages.



11. TELEPHONE/CELLPHONE

Cellular phone communication is good in the area. However, during loadshedding this may not be the case and intermittent signal may occur.

12. LEAFLETS & FLYERS

If you wish to hand out leaflets/flyers, confirm with the Show Chairlady about their contents before distribution. Neither the gate staff nor the show officials will hand out these items for you.

13. SHOW INFORMATION TENT

Times:

Friday 28th August 2026: 09h00 – 17h00

Saturday 29th August 2026: 08h00 – 16h00

Sunday 30th August 2026: 08h00 – 14h00

The show information tent is situated in the beer garden. Should you have any problems or queries during the show please direct these to the information tent where the organizers will assist.

IMPORTANT NOTICE:

Please note that due to Government Legislation (Government Gazette, 1 February 2008) the following may not be sold at the show:

- Projectile discharge devices that are designed to discharge by means of compressed gas, compressed air or a spring, electrically or manually and which to cause serious bodily injury if used to commit an assault, including but limited not to BB guns, air soft guns, bows and arrows, spear-guns, blowpipes and darts, hunting slings, slingshots and catapults; Sword, Bayonet, Baton, Spear or assegai, Panga, Cattle prod, Flick knife, Dagger, Knuckle knife, Trench knife, Throwing blade, Non-metal or ceramic knife, Tonfa, Throwing star,
- Any knife other than knives mentioned above, the blade of which exceeds ten (10) centimeters; or
- Any other article, which is not a firearm, and which is made or modified to be used; -
 - To injure or disable a person.



- To cause a person to fear that someone will be injured or disabled by that use; or
- For attack or defense in the practice of martial art sport or similar discipline.

Please note that we will not tolerate any flouting of these laws as it will reflect on us. Anyone who is caught selling any of these products will be asked to vacate The Eston Show grounds immediately.